

The P.A.R.K. Conference

International Conference for Teachers of English

Professional Development

for teachers who want more

CONFERENCE BOOKLET

13 April 2019

Biskupské gymnázium, Barvičova 85
Brno, Czech Republic

Accredited by DVPP: MSMT – 14804/2017–1–610

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The 24th P.A.R.K. Conference - 13 April 2019

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The 24th P.A.R.K. Conference - 13 April 2019

Welcome to the 24th P.A.R.K. Conference!

We are delighted to be able to bring you the 24th P.A.R.K. Conference.

As usual, the conference will start with an opening plenary, this April by Edmund Dudley. After a coffee break, there will be 3 rounds of 12 simultaneous sessions - many of which are presented twice - including keynotes by Bob Dignen, Louel Ross Calleja, and Iain Saunders. Philip Kerr will close the conference.

In this booklet you can find all the information about the speakers and the conference partners. For details about registration, practical information and getting to and from the conference, we have created a separate booklet which you can find on the website.

To help you get orientated in the programme, we have divided the conference sessions into strands. These strands have now been colour-coded which makes finding your way in the booklet easier. We have also updated the information about the session and it now contains a section with the following:

Plenary/Keynote: both are talks for a bigger audience.

Workshop/Talk: both are for a smaller group of participants with a workshop being more practical.

Capacity: this indicates the number of participants that can join the session

Keywords: words that describe the session

Age groups: the session is aimed at teachers who work with these groups

CEFR levels: the session is aimed at teachers who work with these levels

Audience: mixed - this session is suitable for both experienced and less experienced teachers

Audience: experienced - this session is suitable for more experienced teachers

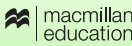
The conference is a great place to get inspired during the sessions but we hope you will also find the time to browse the books and resources of our partners, to meet fellow teachers and friends, or to simply have a delicious piece of cake in the café.

We always welcome your feedback and suggestions for new sessions and we would be grateful if you could fill in the feedback form. This form can be found in your conference pack. Please hand it in before you leave the conference. If you have any questions or comments during the conference, please come and talk to us.

Enjoy the conference.

On behalf of the P.A.R.K. conference team,
Roman Kožnar & David Koster

The 24th P.A.R.K. Conference - 13 April 2019

From	Until	Programme
08.00	08.45	Conference Registration
09.00	10.00	Opening plenary by Edmund Dudley 
10.00	10.30	Coffee Break and Partner Presentations
10.30	11.20	1 Keynote and 11 Practical Workshops
11.20	11.40	Coffee Break and Partner Presentations
11.40	12.30	1 Keynote and 11 Practical Workshops
12.30	13.45	Lunch break
13.45	14.45	1 Keynote and 11 Workshops & Talks
14.45	15.00	Coffee Break and Partner Presentations
15.00	16.00	Closing plenary by Philip Kerr 
16.00	16.15	Raffle with many great prizes
16.30	19.00	Meet the speakers – After Party (not included in fee)

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09.00 – 10.00 Opening Plenary

Edmund Dudley	Making the most of students' potential
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10.30 – 11.20 Keynote & Practical Workshops

Bob Dignen	A peek at the world of management training: Fierce Conversation
Matthew Siegal	KEY and Preliminary Exams in 2020: What's changing?
Radka Malá	Practice Makes Perfect. Or does it?
Vlad'ka Skopcová	Grammar in Games
Jarmila Tomanová	From sparks to fireworks of creativity
Alex Roditis	The Power of Play: Developing Language through Play
Frank Prescott	Let's Talk About it
Séan Thompson	21st Century Competencies in Action
Broňa Sobotka	Language Espresso 2.0
Michaela Sobotková	Images make your lesson memorable
Edmund Dudley	Lessons with large groups: working hard or hardly working?
Philip Kerr	Upgrading your vocabulary toolbox

11.40 – 12.30 Keynote & Practical Workshops

Louel Ross Calleja	The unbearable 'lightness' of teaching a conversation course: Is it really THAT easy?
Radka Malá	Practice Makes Perfect. Or does it?
Sinéad Laffan	Listening for Assessment: How can we help students to be more successful?
Jarmila Tomanová	From sparks to fireworks of creativity
Alex Roditis	The Power of Play: Developing Language through Play
Chris Bain	Developing Autonomy in a Student-Centred Classroom
Frank Prescott	Let's Talk About it
Edmund Dudley	Lessons with large groups: working hard or hardly working?
Broňa Sobotka	Language Espresso 2.0
Michaela Sobotková	Images make your lesson memorable
Philip Kerr	Upgrading your vocabulary toolbox
Rachel Appleby	Personalised Business English input: minimum prep & maximum impact

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13.45 – 14.45 Keynote & Practical Workshops / Talks

Iain Saunders	Slang, Colloquialism or Read English? Dealing with Native Speakers in Global English
Matthew Siegal	Speaking Tests: How to do well on the day (B2/C1)
Tereza Janičková	Revising Vocabulary with Young Learners
Vlad'ka Skopcová	Grammar in Games
Chris Bain	Developing Autonomy in a Student-Centred Classroom
Séan Thompson	21st Century Competencies in Action
Jane Mataruga	Taming the films: how to use them with lower levels
Irena Martinková	Writing and Publishing Stories
Kateřina Kallus Brychová	Promoting media literacy
Gabriella Kovács	From Language Teacher to Language Coach
Hana Tichá	How teachers can benefit from reading and writing blogs
Steven Mcintosh	Become the Best Teacher You Can Be!
15.00 – 16.00 Closing Plenary	
Philip Kerr	Personalized learning: the past, present and future of ELT

The 24th P.A.R.K. Conference - 13 April 2019

Overview of Strands and Sessions

Exam Preparation

Matthew Siegal Sinéad Laffan	KEY and Preliminary Exams in 2020: What's changing? Listening for Assessment: How can we help students to be more successful?
Radka Malá Matthew Siegal	Practice Makes Perfect. Or does it? Speaking Tests: How to do well on the day (B2/C1)

Young Learners

Jarmila Tomanová Vlad'ka Skopcová Tereza Janičková Alex Roditis	From sparks to fireworks of creativity Grammar in Games Revising Vocabulary with Young Learners The Power of Play: Developing Language through Play
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21st Century Learning

Edmund Dudley Chris Bain Séan Thompson Philip Kerr Frank Prescott Edmund Dudley	Lesson with large groups: working hard or hardly working? Developing Autonomy in a Student-Centred Classroom 21st Century Competencies in Action Personalized learning: the past, present and future of ELT Let's Talk About It Making the most of students' potential
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Visuals and Games

Broňa Sobotka Michaela Sobotková Jane Mataruga	Language Espresso 2.0 Images make your lesson memorable Taming the films: how to use them with lower levels
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Language & Skills

Philip Kerr Iain Saunders	Upgrading your vocabulary toolbox Slang, Colloquialism or Real English? Dealing with Native Speakers in Global English.
Louel Ross Calleja	The unbearable 'lightness' of teaching a conversation course: Is it really THAT easy?
Irena Martinková Kateřina Kallus Brychová	Writing and Publishing Stories Promoting media literacy

Business English, Management, and Coaching

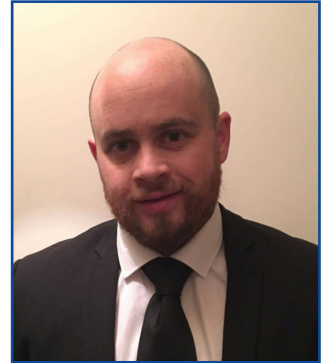
Bob Dignen	A peek at the world of management training: Fierce Conversation
Rachel Appleby	Personalised Business English input: minimum prep & maximum impact
Gabriella Kovács	From Language Teacher to Language Coach

Teacher Development

Hana Tichá Steven McIntosh	How teachers can benefit from reading and writing blogs Become the Best Teacher You Can Be
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Exam Preparation

Matthew Siegal - Cambridge Assessment English



Speaking Tests: How to do well on the day (B2/C1)

WORKSHOP

<i>Capacity:</i>	<i>30 - 35</i>
<i>Key words:</i>	<i>Speaking Exam, First, Advanced, Cambridge</i>
<i>Age groups:</i>	<i>teens, young adults, adults</i>
<i>CEFR levels:</i>	<i>B2, C1</i>
<i>Audience:</i>	<i>mixed</i>

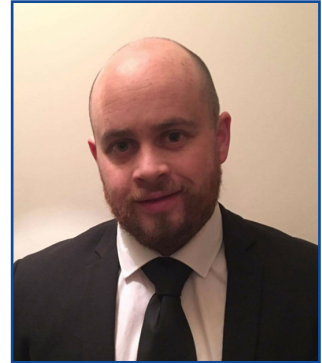
Students are often not fully aware of what examiners are looking for in the Cambridge Speaking Exam and how they can improve their grades. In this workshop, we will look at Cambridge assessment criteria and give ideas for optimising students' performance as well as help you better assess your students' level. You will receive classroom activities for improving your students' speaking skills.

Matt has been teaching English for almost 10 years and has worked as a teacher in schools, businesses and universities in Poland, Laos and the UK. Matthew has worked with Cambridge English Language Assessment, from 2015, as a speaker in Poland, Ukraine, Austria and the Czech Republic. He spent a number of years working as a Senior Teacher and In-house Teacher Trainer at International House.

Exam Preparation

Matthew Siegal - Cambridge Assessment English

KEY and Preliminary Exams in 2020: What's changing?



WORKSHOP

Capacity: 25

Key words: KEY, Preliminary, Changes, Cambridge Exams

Age groups: young learners, teens, young adults, adults

CEFR levels: A2, B1

Audience: mixed

The Cambridge KEY and Preliminary exams are being updated and will change in 2020. In this workshop we will look at what is going to change and the implications this will have for you and your students. In addition, we will share some practical teaching ideas that will allow your students to prepare for the exams in a fun way and, if we have time, we will discuss how to best assess your students' productive skills.

Matt has been teaching English for almost 10 years and has worked as a teacher in schools, businesses and universities in Poland, Laos and the UK. Matthew has worked with Cambridge English Language Assessment, from 2015, as a speaker in Poland, Ukraine, Austria and the Czech Republic. He spent a number of years working as a Senior Teacher and In-house Teacher Trainer at International House.

Exam Preparation

Sinéad Laffan – Teacher / Trainer

Listening for Assessment: How can we help students to be more successful?



TALK

Capacity: 30 - 35

Key words: listening, assessment, confidence, practical, activities

Age groups: teens, young adults, adults

CEFR levels: A2, B1, B2, C1, C2

Audience: mixed

This session will look at some of the issues surrounding the “teaching” of listening, the challenges that our learners experience and how we can support them (both in and outside of the classroom) to be more confident and successful listeners. A range of practical activities will be presented to support teachers and students, with a focus on assessment.

Sinéad Laffan is a freelance teacher trainer, based in Budapest. She specialises in performance development for English Language teachers, helping language schools retain staff and students by creating and delivering tailored teacher development programs. Her process focuses on helping each teacher find their own best selves as practitioners and professionals. She is a former coordinator of the IATEFL Teacher Development Special Interest Group.

Exam Preparation

Radka Malá – Pearson



**Practice Makes Perfect.
Or does it?**

WORKSHOP

Capacity: 30 - 35

Key words: exam preparation, speaking activities, motivation, activating students

Age groups: teens, young adults, adults

CEFR levels: A2, B1, B2, C1, C2

Audience: mixed

Have you slipped into the habit of just bringing exam sample papers to every lesson? Are you struggling to find the right balance between preparing your students for an exam and having fun in your lessons? Between teaching language and teaching exam strategy? In this seminar, we will share (and try out!) best practices on how to keep all your students motivated, whether they are working professionals with analytical minds or bored teenagers.

Radka has been teaching for almost 15 years, in a wide range of classes for special purposes and with all age groups. She now specialises in teaching professional English, utilising her lifelong passion: technology and video in the classroom. As a teacher trainer and conference speaker, she follows the same principles as a language teacher; activate your students, make the session meaningful and have fun!

Vlad'ka Skopcová - Macmillan Education



Grammar in Games

WORKSHOP

<i>Capacity:</i>	<i>30 - 35</i>
<i>Key words:</i>	<i>presenting grammar, games</i>
<i>Age groups:</i>	<i>young learners, teens</i>
<i>CEFR levels:</i>	<i>A1, A2, B1</i>
<i>Audience:</i>	<i>mixed</i>

Have you got a dilemma how to present grammar to your pupils in an enjoyable way so that they would have fun and not feel frustrated? Let's see how to find an interesting context and a playful way to present grammar to help pupils visualize the structure and acquire the rules quickly and easily. You will also get a lot of ideas for practical activities and games.

Vlad'ka Skopcová has over 15 years' experience of teaching both young learners and adults in a range of situations. Having completed her CELTA and DELTA, she started working as a DOS. Vlad'ka currently divides her time between teaching and teacher training. She has been working for Macmillan Education since 2014.

Jarmila Tomanová - Pearson

**From sparks to
fireworks of creativity**



WORKSHOP

Capacity: 30 - 35

Key words: creativity, CLIL, primary school learners, handicraft

Age groups: young learners

CEFR levels: A0, A1, A2

Audience: mixed

Children are naturally curious about the world around them. Especially with primary school learners we should take advantage of their unspoiled creativity. How can we ignite sparks of creativity to make pupils learn without even noticing it? In this workshop we are going to have a look at practical techniques and activities to spice up (not only) CLIL lessons for primary school learners.

After completing Master's degree in English Philology at Palacky University in Olomouc, **Jarmila** seized the opportunity to work as an intern at Czech School Without Borders London and taught bilingual children. In the Czech Republic, she has worked for several language schools teaching individual, in-company, public and post-secondary courses. Currently, Jarmila works for Ventures Books as a methodological consultant.

Alex Roditis - Express Publishing / Infoa



The Power of Play: Developing Language through Play

WORKSHOP

Capacity: 30 - 35

Key words: Pre A1 - A2, ages 6-10, structured play in the classroom

Age groups: young learners

CEFR levels: A0, A1, A2

Audience: mixed

Play is the most natural teaching tool there is as it allows language learners to experience and experiment with language in a safe context. By integrating games into our classrooms, we increase students' motivation, activate their bodies to permit kinesthetic learning, and develop their social skills by teaching them the value of effective collaboration. Structured play in the class is not time off from learning—it ensures that learning happens.

Alex Roditis holds a BA in English Language and Literature from the University of Athens. He taught English as a Foreign Language to international students of all ages and levels for 7 years before joining Express Publishing as an ELT Consultant and a Presenter in 2013. He is also a Speaking Examiner for Cambridge Assessment English. He has travelled extensively, participating in conferences all over Europe, Middle East, Africa and Australia.

Tereza Janíčková - P.A.R.K.

Revising Vocabulary with Young Learners



WORKSHOP

Capacity: 30 - 35

Key words: young learners, vocabulary, revision, fun activities, motivation

Age groups: young learners, teens

CEFR levels: A1, A2, B1

Audience: mixed

“Without grammar little can be conveyed, without vocabulary nothing can be conveyed,” the linguist David Wilkins said. Vocabulary represents one of the most essential skills. The question is how teachers can help their students to remember and use it? Are you tired of using the same “vocabulary revising” activities? In my workshop I’m going to present a range of various and simple activities you can revise vocabulary with in your classrooms.

Tereza Janíčková has been part of P.A.R.K. School of English for 8 years, with 13 years teaching experience in total. After completing her Master degree in teaching English, she worked for several language schools and also got some experience at elementary school. Tereza is a regular EFL teacher in junior summer schools in the UK

Edmund Dudley - Oxford University Press

Making the most of students' potential



OPENING PLENARY

Capacity: 400

Key words: mixed ability, motivation, non-cognitive skills, mindsets for learning

Age groups: young learners, teens, young adults, adults

CEFR levels: A0, A1, A2, B1, B2, C1, C2

Audience: mixed

In this session we will consider simple and practical ways in which we can make the content and language of the lesson more accessible and engaging for students in the group – whatever their age, language level, personality and interests might be. I will also argue that the teacher's handling of classroom interactions can have a huge impact on students' attitude towards learning, particularly if it helps them develop vital non-cognitive skills.

Edmund Dudley is a teacher trainer, materials writer and teacher of English with more than 25 years of classroom experience. He works as a freelance teacher-trainer and as a tutor at the University of Oxford's ELT Summer Seminar. He is the author of *ETpedia Teenagers* (Pavilion, 2018), the co-author of *Mixed-Ability Teaching* (OUP, 2015) and has also contributed materials to several OUP textbooks and training courses.

Chris Bain - Teacher / Trainer

Developing Autonomy in a Student-Centred Classroom



WORKSHOP

Capacity: 25

Key words: resources, autonomy, student-centred, tips, active learning, adaptation

Age groups: teens, young adults, adults

CEFR levels: A0, A1, A2, B1, B2, C1, C2

Audience: mixed

/ɑː'tɑː.nə.mi/ the ability to make your own decisions without being controlled by anyone else.

Increasingly in the education and job market, people are being asked to become more and more autonomous. In this session, we will look at how we can help prepare our students (particularly teenage students preparing to embark on University studies) to be autonomous individuals, through creating a student-centred learning environment.

Currently the Senior Teacher at International House Bielsko-Biala in southwest Poland, **Chris** has been teaching English for the last seven years, in the Czech Republic, Japan, China, the UK and Budapest :) Having worked on EAP courses at a number of UK universities, it has become obvious that the higher education system is becoming more and more focused on autonomous learning, hence the motivation for this session.

Séan Thompon - MM Publications

21st Century Competencies in Action



WORKSHOP/TALK

Capacity: 30 - 60

Key words: quick activities, brain warmers, short video clip, motivational ideas, tips

Age groups: teens, young adults, adults

CEFR levels: A2, B1, B2, C1, C2

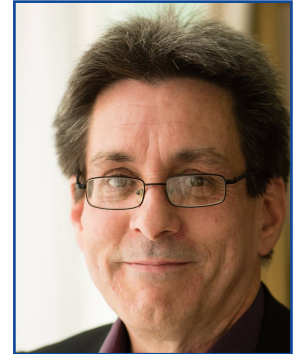
Audience: mixed

Even though the 21st century started almost two decades ago, it is amazing that we still have educational systems leftover from the 19th century. This workshop aims to reveal the four main competencies and how to develop them throughout your teaching practice. We will also be looking at how to use text books to get the best out of the 4Cs while providing exciting examples of how to create lessons for future generations.

Teaching students from a variety of different backgrounds for over 23 years in Central Europe and the UK has helped **Seán**, originally from Britain, to develop many exciting ways of using traditional materials as well as modern ones. He incorporates all approaches of acquiring language such as visual, audio, kinaesthetic and even tactile methods, which he then develops into course material. He travels through Europe attending ELT conferences.

Philip Kerr - Macmillan Education

**Personalised learning: the past,
present and future of ELT**



CLOSING PLENARY

Capacity: 400

Key words: *blended learning, goal-setting, learner autonomy, learner differences, motivation, personalized learning, technology,*

Age groups: *teens*

CEFR levels: *A1, A2, B1, B2, C1*

Audience: *mixed*

The world of ELT discovered personalized learning in the 1970s and it remains a hot topic. Its meaning has shifted over time, but is now closely connected to the potential of digital technologies to facilitate language learning tailored to individual learner differences. The history of attempts to personalize language learning in the last fifty years has not been a great success. Will new technology be the game changer?

Philip Kerr is a teacher trainer and materials writer who lives in Vienna. His interests include the development of online resources for teacher development, the use of technology in language learning, and the role of the L1. His publications include the coursebooks 'Straightforward' and 'Inside Out' (Macmillan) and the award-winning methodology handbook 'Translation and Own-Language Activities'.

Edmund Dudley - Oxford University Press

Lessons with large groups: working hard or hardly working?



WORKSHOP

Capacity: 60

Key words: *classroom management, mixed ability, classroom dynamics, collaborative learning, learner autonomy, ideas for the classroom*

Age groups: *young learners, teens, young adults, adults*

CEFR levels: *A1, A2, B1, B2, C1, C2*

Audience: *mixed*

In this session I will look at some of the challenges associated with large groups and suggest practical and realistic ways of meeting them. I will also consider some of the advantages of working with large groups, and share some ideas for the classroom based on calibrating levels of control, re-evaluating roles, promoting learner autonomy, and improving the classroom dynamic through peer-learning and other collaborative methods.

Edmund Dudley is a teacher trainer, materials writer and teacher of English with more than 25 years of classroom experience. He works as a freelance teacher-trainer and as a tutor at the University of Oxford's ELT Summer Seminar. He is the author of *ETpedia Teenagers* (Pavilion, 2018), the co-author of *Mixed-Ability Teaching* (OUP, 2015) and has also contributed materials to several OUP textbooks and training courses.

Frank Prescott - Sharing One Language (SOL)



Let's Talk About It

WORKSHOP

Capacity: 30 - 35

Key words: communicative approach, negotiation, 21st century learning

Age groups: young learners, teens, young adults, adults

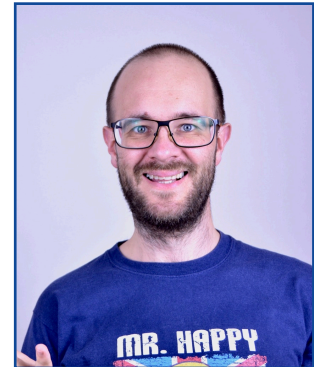
CEFR levels: B1, B2, C1, C2

Audience: mixed

In this workshop participants will try out some simple, easy to prepare activities based around the principle of negotiation. The activities will be suitable for lower intermediate to advanced students and will revolve around the need to negotiate outcomes in different ways and involve both student to student communication and student to teacher communication. Preparation will also be discussed.

Francis J. Prescott gained his first teaching qualification in 1993 (PGCE in English, University of Heriot Watt) and has been teaching English ever since, first of all in secondary schools in Edinburgh and from 1995 in private schools and at university in Hungary. He is now an associate professor in the Department of English Language Pedagogy at Eötvös Loránd University, Budapest. He is also a regular trainer on our summer SO(u)L teacher training camps in Slovakia!

Bronislav Sobotka - Teacher Trainer



Language Espresso 2.0

WORKSHOP

Capacity: 35

Key words: speaking, movement, music, icebreakers, fun, energisers

Age groups: teens, young adults, adults

CEFR levels: A2, B1, B2, C1

Audience: mixed

We all know those terrible moments of despair when the students seem to be falling asleep and fatigue seems to be taking over the classroom... Good news! There is a way to fight back (and win)! And even better, it is fun and hard not to enjoy! This workshop will let you taste a nice blend of these activities on you own. All the activities are possible to use with larger classes and you will get a little e-book with all the activities.

This is a follow-up to Broňa's workshop at the 23rd P.A.R.K. Conference.

Broňa is an excited English teacher from Brno who helps people to fall in love with English. Besides teaching at a secondary school and faculty of education, he also focuses on private individual and group teaching, online teaching, experiential learning and teacher training. He has also a number of online courses and a YouTube channel focused on English. More about Broňa at www.brona.cz

Michaela Sobotková - P.A.R.K.

Images make your lessons memorable



WORKSHOP

Capacity: 30

Key words: activities, pictures, images, visual, memorable

Age groups: teens, young adults, adults

CEFR levels: A0, A1, A2, B1, B2, C1

Audience: mixed

Do you want to make your lessons more memorable? Then come to this seminar and learn a few simple activities using visual materials which will help your students both remember the important things and enjoy your lessons at the same time.

Michaela has been teaching English for more than ten years. She also worked as a Director of Studies for a language school in Brno. Now she works for P.A.R.K. as a teacher and represents Cambridge P.A.R.K. as an examiner and teacher trainer. She's keen on teaching methodology classes and meeting with enthusiastic teachers who love trying new things.

Jane Mataruga - Mooveez

Taming the films: how to use them with lower levels



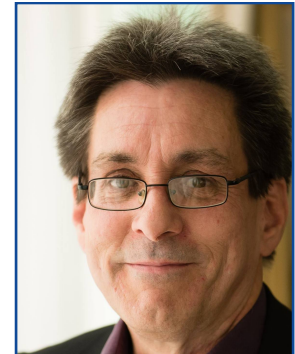
WORKSHOP

Capacity: 30
Key words: film/movie, lower levels, authentic, interactive
Age groups: teens, young adults, adults
CEFR levels: A1, A2, B1
Audience: mixed

Films and series fascinate students and teachers alike. Rich context, intriguing visuals and vast range of everyday (and less everyday) communication situations are only a few of the attractions. But can authentic feature films be applied in a different than friday-afternoon-way when teaching lower-level students? How can we make film less intimidating for them? In our workshop we will present practical solutions for the classroom.

Jane Mataruga is a Prague-based English teacher, translator and proofreader. She studied English Language and linguistics at Charles University of Prague and engaged in authentic language research even then. In the last four years Jana has been a part of Mooveez team as a head of the language development department working with over 60 translators to create content available in 8 different languages around the world.

Philip Kerr - Macmillan Education



Upgrading your vocabulary toolbox

WORKSHOP

Capacity: 60

Key words: communicative, memory, practice, vocabulary

Age groups: young learners, teens, young adults, adults

CEFR levels: A1, B1, B2, C1, C2

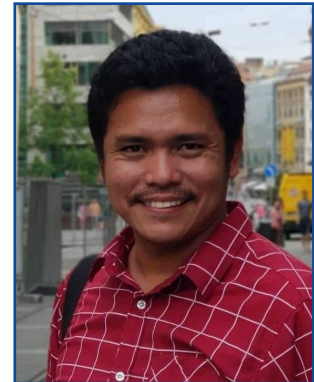
Audience: mixed

Much more important than the way that we present new vocabulary are the opportunities we provide for students to practise it. This workshop will explore a variety of classroom techniques and activities, requiring minimal or zero preparation, that set up communicative vocabulary practice. Many will probably be new to you.

Philip Kerr is a teacher trainer and materials writer who lives in Vienna. His interests include the development of online resources for teacher development, the use of technology in language learning, and the role of the L1. His publications include the coursebooks 'Straightforward' and 'Inside Out' (Macmillan) and the award-winning methodology handbook 'Translation and Own-Language Activities'.

Louel Ross Calleja - P.A.R.K.

**The unbearable 'lightness' of
teaching a conversation course:
Is it really THAT easy?**



KEYNOTE

Capacity: 150

Key words: Dogme, improvization, vocabulary, conversation

Age groups: teens, young adults, adults

CEFR levels: B1, B2, C1, C2

Audience: mixed

Do you pre-plan a sequence of activities and language areas to work on down to the last detail? Or do you play it by ear and create the lesson moment by moment in class? Do you improvise because you've failed to prepare for a lesson or because you're prepared to teach any lesson?

Let's talk about what Jim Scrivener calls 'the jungle path approach' - not planning anything - and how to make it work when teaching a conversation course.

Louel joined P.A.R.K in 2013 and has been giving workshops on behalf of the school in various teacher training events in the country since. He teaches a wide range of courses for adults and has taught students coming from more than 30 countries. He always makes it a point to teach culture in the classroom and has made it his mission to make his students fall in love with learning words.

Iain Saunders - P.A.R.K.

Slang, Colloquialism or Real English? Dealing with Native Speakers in Global English.



KEYNOTE

Capacity: 150

Key words: Vocabulary, authentic, natural speech, communication activities,

Age groups: teens, young adults, adults

CEFR levels: B1, B2, C1, C2

Audience: mixed

This session takes a look at the structured and safe language we learn and teach versus the language that is actually in global use in spoken English, then uses them in a range of ready-to-use communicative activities for the classroom. You'll learn some of the most common words in the English language that are rarely taught in text books and practical activities for including them in your own language teaching.

Iain Saunders has been teaching English as a Foreign Language for nearly two decades, having previously worked in community sports teaching, media production, book-selling and IT. These days he is the Academic Manager at the P.A.R.K. School of English and the Speaking Examiner Team Leader for P.A.R.K. Cambridge Exam Centre. He's also a freelance voice artist, novelist, teacher-trainer, choir director, father of four and lay minister.

Irena Martinková - Teacher



Learning English through writing (stories)

KEYNOTE

<i>Capacity:</i>	<i>30</i>
<i>Key words:</i>	<i>motivational, writing, stories</i>
<i>Age groups:</i>	<i>teens, young adults, adults</i>
<i>CEFR levels:</i>	<i>B1, B2, C1, C2</i>
<i>Audience:</i>	<i>mixed</i>

This session is all about helping students grasp English in a faster, more fun and personal way that will leave them with an enduring sense of success. We'll be looking at helping students to write stories, as well as essays, and then accessible ways to publish your own school or class book with students' work printed in its pages. We'll also review how to help students plan their personal language-acquisition goals and enhance their learning at home.

Irena is a teacher at Gymnazium Prof. Jana Patočky. She's helped multitudes of students through their B2 First and C1 Advanced exams, accelerating their development in the language through writing practice. She's published several volumes of students' stories and visited many British and American high schools and universities with her students. She's particularly interested in motivational learning and in encouraging both student and teacher creativity.

Kateřina Kallus Brychov - P.A.R.K.



Promoting media literacy

WORKSHOP

- Capacity:* 30
- Key words:* critical thinking, authentic materials
- Age groups:* teens, young adults, adults
- CEFR levels:* B1, B2, C1, C2
- Audience:* Experienced

A set of activities based on reading authentic articles and viewing videos which should equip teachers with strategies on how to help students build up their critical thinking skills and guide them towards independent judgement, applicable to one-off lessons as well as long term projects. The session is inspired by works of media literacy educator Renee Hobbs.

Kateřina studied English language and literature at Masaryk University in Brno. Previously, she worked as a freelance English teacher for language schools in Brno. Now she has been working as a state secondary school English teacher for three years. She is a CELTA-qualified teacher and also an experienced teacher trainer, having taught in Turkey, Kazakhstan and the Czech Republic. Katerina is also a Cambridge Speaking examiner for P.A.R.K.

Bob Dignen - York Associates



A peek at the world of management training: Fierce Conversation

KEYNOTE

Capacity: 150
Key words: Management and leadership
Age groups: adults
CEFR levels: B2, C1, C2
Audience: mixed

This presentation explores the highly successful management training concept developed by Susan Scott entitled Fierce Conversation. Based on the book bearing the same name, this 2-day training concept asks participants to examine the values and principles which underpin their professional and personal communication, and then offers structured conversations to help define a clear role, to innovate and align, and to develop and confront others.

Bob Dignen is an international coach, trainer and author in the field of international (virtual) team and leadership development to major global corporates, with specialist expertise working with international financial services including the insurance and broking sectors. He provides international leadership coaching to those in senior and more junior succession / talent pools, and to leaders of international projects.

Rachel Appleby - Teacher / Trainer

**Personalised Business English
input: minimum prep &
maximum impact**



WORKSHOP

Capacity: 35

Key words: Business English; speaking; listening; personalisation; motivation

Age groups: adults

CEFR levels: B1, B2, C1, C2

Audience: mixed

In attempts to tailor BE courses as closely as possible to clients' needs, we often struggle with a huge range of materials: coursebooks, websites, and on-/offline documentation, including students' own work-related sources – not to mention various other goodies we cook up ourselves! This workshop looks at 5 sources and ways of exploiting them with minimal prep, but to maximum effect, ensuring students' interests remain at the centre of learning.

Rachel is a CELTA, LCCI and British Council EMI trainer, and has worked in Spain, Portugal, Bratislava and Budapest. She has taught on BA & MA programmes at ELTE, and Corvinus Economics universities. Rachel is the author of course books for OUP, including Business one:one, International Express, Business Result & Navigate. She also prepares school-leaving students applying to study in the UK, working on Personal Statements, and academic writing.

Gabriella Kovacs ACC - Teacher / Trainer

From Language Teacher to Language Coach



WORKSHOP

Capacity: 25

Key words: skills development, coaching, activation, motivation, strengths, positive

Age groups: teens, young adults, adults

CEFR levels: B2

Audience: mixed

We teachers have reached a point in our profession where we are at a crossroads. We can stop and scratch our heads and go on as before... Let me show you how language coaching approaches challenges faced in the classroom. I will provide an overview of differences between teaching and coaching, examples of application of a coaching framework and practical activities you can take into your next lessons. Join me for some active language coaching!

Originally from Australia, **Gabriella** is a language coach, currently settled in Budapest, Hungary and has worked extensively from secondary school, colleges, private students to corporate clients. She has led several language coaching workshops and trainings for language professionals and supports teacher trainees and faculty of various institutes and universities and enjoys giving workshops at various venues.

Hana Tichá - Teacher / Blogger



How teachers can benefit from reading and writing blogs

WORKSHOP

Capacity: 30

Key words: community, blogs, blogging, PLN, sharing, writing, social media, professional development

Age groups: adults

CEFR levels: B1, B2, C1, C2

Audience: mixed

There may be some reasons why you shouldn't start your own blog, but the advantages of blogging clearly outweigh the disadvantages. Not convinced? Let's explore the topic step by step in an interactive workshop. If you happen to leave the session skeptical, thinking that blogging is simply out of your comfort zone or even pointless, you'll still take away a few practical tips and ideas from other people's blogs.

Hana is an EFL teacher with 25 years of experience with learners of all ages. She holds a BA degree in teaching English as a foreign language to young learners, and an MA degree in TESOL from Masaryk University in Brno, the Czech Republic. Throughout her career, she has worked in the private as well as the state sector of education. Currently, she is teaching English to students aged 11 to 19 at a grammar school in the Czech Republic.

Steven McIntosh - Trainer / Coach

Become the Best Teacher You Can Be!



WORKSHOP

Capacity: 30 - 50

Key words: collaboration, brainstorming, problem solving, potential, motivation, trust, awareness, growth,

Age groups: Very young learners, young learners, teens, young adults, adults

CEFR levels: A0, A1, A2, B1, B2, C1, C2

Audience: mixed

Yes, this is about becoming the best teacher you can possibly be.

This is NOT for those looking for a quick fix or trick to use in the classroom. Work with others through observation, consultations and feedback.

This is about creating long term, sustainable growth in your teaching.

Applying these activities in your teaching life will help you:

- Avoid burnout
- Save time
- Create great classroom energy
- Discover new sources of inspiration

Steven is a teacher and communication coach. He writes regularly for Friendship magazine, and has recently published the book "Ultra Simple Guide to conversation". He has led communication courses in the Czech Republic for 8 years. Before he taught English in a grammar school. His teaching, leadership and coaching focus on communication and self-development. Currently he is developing a course focused on memory retention and learning.

CAMBRIDGE P.A.R.K.

www.zkouskypark.cz



Since 2011 Cambridge P.A.R.K. is one of the 10 centres in the Czech Republic authorised by the University of Cambridge English Language Assessment to organise Cambridge English exams.

In 2015 we received the PLATINUM CENTRE status confirming the top quality of our services as well as the continuously growing number of exam candidates. P.A.R.K. is not only an exam centre but it is also a teacher training centre. We organise very successful P.A.R.K. conferences twice a year. We have a continuous teacher training programme, P.A.R.K. Cambridge Days, focused on both exam preparation and general teacher training.

Our exam centre has the most extensive network of partner schools in the Czech Republic. Our unique partnership programme offers professional cooperation and support to all our partner schools in all aspects of teaching English. The programme offers special conditions and many above standard bonuses to all our partner schools or partner teachers.

Cambridge P.A.R.K. is based in Brno but it organises exams and it provides its services in the whole of the Czech Republic. We are very happy to offer our partnership programmes to all quality schools in the country.

Come and see us at our stand here at the conference.

AJŠ - ASOCIACE JAZYKOVÝCH ŠKOL



www.asociacejs.cz

Asociace jazykových škol (AJŠ) je jediné profesní sdružení jazykových škol v ČR. Zakládá si na tom, že její členové poskytují svým klientům kvalitní a profesionální jazykové služby. Každý člen asociace se řídí Kodexem kvality. Školy se tak zavazují k dodržování základních zásad kvalitní výuky cizích jazyků. Smyslem asociace je mimo jiné i úsilí vnést do obchodního prostředí jazykových služeb etický rozměr, proto Etický kodex člena zavazuje členské školy k zodpovědnému jednání a chování vůči klientům, spolupracovníkům i dalším podnikatelským subjektům. Asociace jazykových škol je přidruženým členem EAQUALS (Evaluation & Accreditation of Quality in Language Services), což je mezinárodní asociace sdružující organizace a instituce zabývající se jazykovým vzděláváním.

CAMBRIDGE ASSESSMENT ENGLISH

www.cambridgeenglish.org/cz



Cambridge
Assessment
English

Cambridge English is a unique approach to teaching, learning and assessing English. It is driven by world-class research and a profound commitment to:

- delivering educational excellence
- providing increased opportunities for learners and teachers
- offering value to teachers, educational institutions and employers
- promoting language learning to benefit society as whole.

Cambridge Assessment English provides the world's most valuable range of exams and qualifications for learners and teachers of English.

ENGLISHBOOKS.CZ

www.englishbooks.cz



Englishbooks.cz je internetové a kamenné knihkupectví specializující se na prodej materiálů určených pro studium a výuku anglického jazyka. Nabídka zahrnuje tituly všech významných anglických nakladatelství, sortiment je doplněn také širokým výběrem beletrie a nonfiction v angličtině. V průběhu konference bude na veškeré zboží poskytnuta sleva 15%.

EXPRESS PUBLISHING

www.expresspublishing.co.uk



Express Publishing

Express Publishing is an independent UK based publishing house established in 1988 with the purpose of raising the standards of English language teaching. By producing a wide variety of innovative teaching materials including course books, grammar books, exam materials, and supplementary readers we have been meeting the needs of students and teachers alike for more than 30 years. The company has enjoyed steady growth since its inception, and offers over 3500 titles sold in more than 100 countries. Express Publishing has numerous ministerial adoptions worldwide and it has been nominated multiple times by the British Council Innovation Awards.

INFOA

www.infoa.cz



Exclusive distributor of Express Publishing books in the Czech Republic.

FLP Magazines

www.flp.sk



Vydavatelství **FLP** se specializuje na vydávání cizojazyčných časopisů na podporu výuky cizích jazyků pro všechny typy škol .

Naše časopisy pomáhají studentům ve zdokonalování se ve čtení, psaní, poslechu a konverzaci prostřednictvím zajímavých a aktuálních článků z různých oblastí života. Pro pedagogy , kteří hledají moderní a kreativní způsob výuky jazyka na vyučovací hodině jsou naše časopisy inspirativním materiálem.

LINGEA

<http://www.lingea.cz/>



Lingea se věnuje vývoji jazykových aplikací a tvorbě vlastních jazykových titulů od r. 1997 a to jako softwarová firma a vydavatel knih. Působíme v Česku, na Slovensku, v Polsku, Maďarsku, Rumunsku, Srbsku a na Slovinsku, dohromady nabízíme na 500 knižních titulů. Jsme také předním dodavatelem jazykových technologií a partnerem významných světových vydavatelů, jako jsou HarperCollins Publishers, Pearson Education, Oxford University Press, Robert a další. Naše aplikace používají zákazníci v Evropě, USA, Brazílii, Mexiku, Číně a Koreji.

MACMILLAN EDUCATION

www.macmillan.cz



macmillan
education

Macmillan Education is a global publisher with a local presence. You'll find us operating in over 120 countries worldwide, but our global vision does not take away from our regional focus. Working locally allows us to get close to the people who matter - the students, teachers, institutions and educational authorities who use our products and with whom we've developed real and lasting relationships.

Today, Macmillan Education is a name synonymous with high-quality publishing around the world. From pre-primary through to adult learners and business professionals, we provide for teachers and students at every stage of the learning journey.

MM Publications

www.mmpublications.com



Although we are new in the Czech Republic, MM Publications is one of the five biggest publishing houses of ELT materials in the world. We have been publishing quality ELT materials for over 30 years and our products can be found in over 100 countries. Based on teachers' feedback, our editorial team continually improve our books and create new series and supplementary materials, based on the most modern teaching methodology.

We aren't just known for the quality of our books, but also for the amount of support we provide to our teachers. We provide our teachers with free teacher's packs, extra resources and assistance from our teaching experts. We listen to our teachers and try to help them as much as possible. Our motto is 'behind you all the way!' and we mean it.

MOOVEEZ

www.mooveez.com



MOOVEEZ Company a.s has developed a unique mobile app for learning languages through movies. It was awarded an ELTon by the British Council in 2016 for the Digital Innovation of the Year. The app is available on smartphone and tablet, in 7 languages and in more than 40 countries, including Great Britain and the USA. Mooveez offers users the chance to learn English, French, Spanish, German and Russian through films they know and love.

MYCAT

mycat.cz



One site for all your lesson and attendance records, teachers' pay and invoicing, student and client lists, and much, much more. The MyCat information system is an all-in-one solution used by more than 90 language schools in the Czech and Slovak Republics.

MyCat – building your wishes into reality

OXFORD UNIVERSITY PRESS

www.oup.com/elt

OXFORD
UNIVERSITY PRESS

Oxford University Press (OUP) is a department of the University of Oxford. It furthers the University's objective of excellence in research, scholarship and education with a worldwide publishing programme. Oxford University Press has a rich history which can be traced back to the earliest days of printing and today OUP has offices in 50 countries, and is the largest university press in the world. OUP publishes more than 6,000 titles a year worldwide, in a variety of formats. Its range includes dictionaries, English language teaching materials, children's books, journals, scholarly monographs, printed music, higher education textbooks, and schoolbooks.

PEARSON

www.venturesbooks.cz

 **Pearson**

Pearson (dříve Longman) je celosvětové nakladatelství s dlouholetou tradicí, které vydává moderní učebnice a vyvíjí nové technologie tak, aby výuka přinášela úspěch. Pearson jako inovátor v oblasti vzdělávání byl jedním z prvních, kteří rozvíjeli a prosazovali kombinaci standardní výuky a e-learningu (Blended learning). Portfolio nakladatelství zahrnuje vše pro výuku angličtiny studentů každého věku, různých znalostí i cílů studia.

ŠKOLNÍ ZÁJEZDY, S.R.O.

www.skolnizajezdy.cz



Travel agency Školní zájezdy, s.r.o. has been successfully organising school trips to the UK and other European destinations since 1997. Our specialty is educational tours for primary and secondary schools with accommodation in British host families. We also organise study tours with English lessons, some under auspices of British Council. Our goal is to motivate pupils and students to learn English and acquaint them with the rich past and present of the UK and other European countries. All our programmes are designed professionally with respect to the age of the participants and their interests. We work closely with pedagogues to devise programmes according to the syllabus and school lesson plans and to suit individual requirements of each school. During our presentation we will draw one lucky winner of a brand new ALCATEL tablet.

VENTURES BOOKS

www.venturesbooks.cz



Ventures Books je distributorem všech významných ELT nakladatelství a zároveň výhradním dovozcem ELT titulů nakladatelství Pearson.

Ventures Books rovněž poskytuje metodickou podporu učitelům angličtiny: pořádá vlastní konference a webináře, připravuje pro učitele pravidelné tipy do výuky a vytváří doplňkové materiály k učebnicím Pearson.

SOL

<http://www.sol.org.uk>



SOL (Sharing One Language) is a UK based non-profit organisation set up in 1991 to support the teaching of English in Eastern Central Europe.

We recruited quality native speaker teachers to many schools in The Czech Republic in the 1990's. Now our focus is on providing quality language courses for students - and training courses for teachers and future teachers – in the beautiful setting of North Devon, close to The Atlantic Ocean.

Our courses for students are real immersion experiences which give them real confidence in using English. SOL also stands for “Speaking, Observing, Listening”- the fundamentals of our courses!

Our primary mission is to support the teaching of English in EC Europe and our training courses are led by Mark Andrews, including our regular summer one week courses on the Danube. We also run Observational Courses for teachers which are both low cost and very effective, following a group of students through a course in Devon, and with short seminar sessions with our staff.

We will be giving two prizes to this conference – for those that enter THE RAFFLE on our table: 1st prize is a free 12-day Teacher Training Course in Devon. 2nd prize a free 8-day training course on the Danube. Both these courses will be truly international! More details at our table!

STUDENT AGENCY

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jazykové a pracovní pobyty v zahraničí

www.studentagency.cz

STUDENT AGENCY je již řadu let největší jazykovou agenturou v České republice. Jako spolehlivý a osvědčený partner nabízíme školám zejména týdenní zájezdy s možností výuky cizích jazyků - angličtiny ve Velké Británii, Irsku či na Maltě a němčiny přímo v Německu. S organizací celého školního pobytu vám rádi pomůžou naši koordinátoři. Mají osobní zkušenost s průvodcováním skupin v zahraničí, a tak můžou kvalifikovaně zodpovědět vaše dotazy a pomohou vám vyřešit případné překážky při plánování zájezdu. Naše služby poskytujeme i jednotlivcům, nabízíme široký výběr jazykových kurzů pro děti, mládež i dospělé. Na míru naplánujeme kurz pro profesionály nebo učitele cizích jazyků, kteří se chtějí zdokonalit. Kromě toho naši koordinátoři ve školách zdarma přednáší o možnostech studia i práce v zahraničí. Podrobnosti najdete na www.studentagency.cz

YORK ASSOCIATES

www.york-associates.co.uk



York Associates is a leading provider of international team and leadership training, and as a pioneer in professional English and international communication training we run teacher training courses to familiarise trainers with our methodology. We also publish regularly in the field of language, international communication and leadership. We combine a highly professional approach to training, consulting, design and delivery, with a deeply personal approach to our clients, many of whom we build lasting friendships with. We aim to live our belief that successful business depends on authentic and meaningful relationships.